



Expanding
The Audit Analytics
Landscape

AUDITS ARE TRANSFORMING

Data Analytics is changing the audit landscape globally. So, when you're analyzing data for any audit, whether you want to detect fraud, or identify anomalies, trends or patterns, you need a solution that understands you and your business needs, and that empowers you to deliver high-quality audits every single time.

Fortunately, there is a better way to make sense of your data. Optimize your audit analytics experience with IDEA.



ABOUT CASEWARE IDEA

CaseWare IDEA has been the industry leader for audit analytics for over 25 years. Our powerful, efficient and easy-to-use data analysis software is designed for audit, accounting and finance professionals by audit experts. No matter the type of audit, IDEA offers a comprehensive solution for every audit need. Take advantage of IDEA's intuitive user experience, advanced analytical capabilities and comprehensive reporting, to deliver deeper insights in a timely, cost-effective manner for informed business decisions.



**TRUSTED
WORLDWIDE**

500,000+ Users

130+ Countries

30+ Partners

9+ Languages

BENEFITS OF USING IDEA



Seamless Data Imports

Import data easily from practically any source including PDF, Excel, CSV, 50+ Accounting Packages (Quickbooks, Sage, Xero, etc.), CaseWare Working Papers, Python and more with our superior file conversion capability.



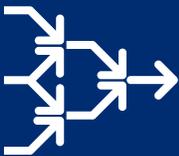
Powerful Audit Analytics

Get empowered with our all-in-one analytical tool for every audit need. Whether you want to run a specific test like sampling or take advantage of built-in automated tests for an entire financial audit, we have it all covered.



Comprehensive Reporting

Visually pinpoint patterns, trends and outliers using interactive dashboards. With seamless integrations, export results to engagements or third party applications. You can also publish and share files easily from IDEA software in a click.



Reliable Audit Trail

Stay on top of your project with Project Overview that graphically presents all tasks completed during the analysis. Document the project or generate a script easily to re-run the analytics later. The clear, immutable audit trail allows for repeatable analysis.



Guaranteed Data Integrity

Analyze 100% of your data with 100% confidence with a read-only access to the source data. Thus, IDEA ensures accuracy of audit assessments and disclosures in published financial statements.



Superior Customer Experience

Enjoy a user-friendly experience with IDEA's intuitive design. You also get access to a wealth of resources for success through Passport, along with a free AuditNet Premium Subscription and all-year-round training and technical support.

ANALYTICS FOR EVERY AUDIT

Ad-hoc Analytics with 100+ Functions

Deliver key insights with a large variety of analytical functions including Benford's Law, Gap Detection, Predictive Analysis, Advanced Fuzzy Duplicate, Join, Sampling and more.

Automated Analytics with Task Scheduler

Run manual processes unattended, even after office hours, by automating testing on a set schedule. Get instant notifications for task success or failure and also view history of previous tasks.



IDEA

Intelligent Analytics with SmartAnalyzer

Achieve high-quality audits with a growing library of smart apps offering built-in workflows and 90+ industry-standard tests for every audit need.

Advanced Analytics with IDEA Lab

Take advantage of our continuous innovation hub that features advanced analytical plugins developed by our industry experts using the latest techniques such as Python and Machine Learning.

Exceptional Exceptions

Powered by Audit Intelligence and Machine Learning, spot the riskiest transactions and generate risk-based samples

Financial App

50+ analytical tests for every financial audit for testing of general ledger and sub-ledgers

Utilities Pack

A bundle of 14 utilities for performing common audit tasks in a faster, easier way

REPORTING LIKE NEVER BEFORE

Discover

Quickly capture anomalies and visually profile databases, making auditing and investigative work easier. Discover maps information through IDEA's Analytic Intelligence, detects outliers and auto-populates the dashboard as charts or field statistics.



Publish & Share

Now share your findings easily with team members and clients including non-IDEA users. You can publish the results in a readable format, along with the history and observations. You also have the flexibility to send files via email from IDEA using built-in SMTP settings.



Working Papers Integration

Easily transfer general ledger and supplemental data from CaseWare® Working Paper engagements to IDEA, as well as return results into the appropriate engagement folder. Share results seamlessly with other auditors in Working Papers using SmartSync.



Visualize

Monitor trends and auto-stratify data with customized dashboards in Visualize. Insights are presented as visuals so you can identify areas that need investigation. IDEA also integrates with third party applications like PowerBI, Tableau, Excel, etc. using ODBC for further analysis.

Cloud Share Anytime, Anywhere

Securely access, store and share project data, from IDEA and other external sources, with your team members and clients on CaseWare Cloud, fostering seamless collaboration.

EXPERIENCE THAT USERS LOVE!

Licensing Freedom

IDEA users enjoy a greater licensing flexibility through two licensing model types -

- **Standalone Licensing:** A user-based license that can be activated online or offline.
- **Network Licensing:** An on-premise Network License Server that supports
 - IDEA deployments in virtual environments such as Citrix.
 - IDEA deployments in isolated networks without internet connectivity, and for customers with a large number of users who prefer to manage their licenses onsite.

PDF Report Reader

This function can handle complex PDF files and allows users to remove any non-essential fields like totals, headers, etc. and magically convert a report into a database for analysis in IDEA. It saves time while processing large PDF files.

Benford's Law

You can spot irregularities by analyzing digits in numerical data to detect potential fraud. Visually see the comparison of your data distribution with the expected Benford's law distribution and extract the suspicious transactions.

Passport

Our all-in-one user portal, Passport, hosts software downloads, tutorials, videos, SmartAnalyzer apps, sample scripts, custom functions, tech tips, industry-related content and much more.

Intuitive Design

Adapting to the evolving users needs, IDEA offers a modern, intuitive interface and our design experts are ensuring IDEA is easier to use, and more user-friendly than ever.

Faster Performance

IDEA is now a 64-bit application that assures improved compatibility and interoperability, which lead to faster analysis boosting overall performance.

SmartExporter*

SAP® data extraction and analysis made easy as SmartExporter exports and automatically prepares your SAP data for analysis in IDEA. Data requests are generated on your system, rather than in SAP itself.

*Optional add-on to IDEA

Advanced Fuzzy Duplicate

Multiple similar records within selected character fields can be identified easily to detect data entry errors, multiple data conventions for recording information, and fraud.

Training

User success is important to us. In collaboration with our global partners, we offer instructor-led training to new and current IDEA users so you can learn the basics, fine-tune existing skills, or master IDEA.

**With IDEA, get advanced analytics,
powerful reporting, intuitive user
experience, and seamless collaboration.**

GET IDEA 11



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About CaseWare IDEA

CaseWare IDEA is an internationally recognized data analytics software company that provides cutting-edge solutions for accounting firms, corporations, and governments. A leader in the audit and accounting industries for over 25 years, IDEA® Data Analysis Software equips auditors, accountants and other finance professionals with a toolkit that allows them to perform data analysis quickly for various audit-related tasks. IDEA uses artificial intelligence and machine learning to change the way we think about and work with data. The result: measurable returns on efficiency, quality, and value.

CaseWare IDEA is a division of CaseWare International, which has led the audit and accounting software industry for over 30 years, with solutions supported in 16 languages and used by more than 500,000 people across 130 countries. To learn more, visit idea.caseware.com.